

Kayla J. Davis

Curriculum Vitae

• kdavi013@odu.edu •

EDUCATION

- 2021 (Expected) **Old Dominion University**, Norfolk, VA
M.A. Lifespan & Digital Communication
- 2019 **Old Dominion University**, Norfolk, VA
B.S. Psychology & Communication, Public Relations emphasis
Summa Cum Laude

EXPERIENCE

WEBSITE DESIGN AND CONSULTATION CLIENTELLE

- 07/2020 – Present **KD Leslie Law**, Baltimore, MD
Website creation and monthly maintenance
- 02/2021 **Journey Wired**, Virginia Beach, VA
Current website creation

RESEARCH EXPERIENCE

Old Dominion University, Norfolk, VA

- 09/2020 *Focus Group Conductor and Research Partner*
Organized focus groups to analyze the efficiency of asynchronous feedback via digital tools during remote learning procedures. For this research opportunity, I assisted in collecting data to understand what digital tools provide the best learning structures for distance education between faculty and students.
- 01/2020 *Invited Guest Speaker, Association of American Colleges and Universities*
Lectured at a conference held by Old Dominion University and Stanford University and discussed the significance of creating a digital identity for faculty and students; Provided attendees with a framework regarding effective tutoring practices and inclusion of multimodal platforms.
- 02/2019 *The More You Know: ePortfolios and Reflection Panel: Undergraduate Research Symposium*
Presented my ePortfolio curation process to Old Dominion University researchers and decorated faculty. During my time as a panelist, I focused

on building structure on a website and organizing content based on significance to highlight achievements. This event allowed me to speak as an expert regarding ePortfolios and the advancement of digital tools.

03/2018-12-2018 *BARSLab Undergraduate Research Assistant*

Participated in research under the supervision of Cathy Lau-Barraco, Ph.D. in the Behavioral and Alcohol Research Laboratory. In this laboratory, I assisted in participant recruitment, literature searching for dissertations, survey development, and created attendance records for bi-weekly lab meetings. I am familiar with the survey platform Qualtrics, and have become proficient in literature searching on Google Scholar, APA PsycNET, and Old Dominion University Libraries.

02/2018 *Invited Guest Speaker, Undergraduate Research Symposium*

Shared my knowledge of ePortfolios with Perry Honors College students and research participants that included Old Dominion University faculty and staff.

TEACHING EXPERIENCE

Old Dominion University, Norfolk, VA

01/2020-Present Center for High Impact Practices Studio Manager

08/2018-12/2019 Old Dominion University ePortfolio Specialist

Quality Music and Dance, Chesapeake, VA

2016-2018 Music Fun Time Instructor

2017-2018 Creative Movement Instructor

WORKSHOPS

Old Dominion University, Norfolk, VA

03/2020 English 114 Adobe Spark Page Workshop

10/2020 Faculty Innovator Grant Workshop – Adobe Spark and Digital Tools

HONORS AND AWARDS

Old Dominion University, Norfolk, VA

08/2017-12/2019 Perry Honors College Student

- 2016-Present Dean's List
- 08/2016-present Monarch Scholarship Recipient
- 08/2017-present Academic Honors Scholarship

COMMUNITY SERVICE

Virginia Beach City Public Schools, Virginia Beach, VA

- 06/2006-Present Educator's Organizational Assistant
- 09/2015-Present Mountaineer's Youth Leader

CONFERENCES

- K. Davis, R. Roberts, A. L. Stamates, Turner, C., & LauBarraco, C. (2019, May). *A Comparison of Molly Users vs. Non-Users on Risky Sexual Behaviors*. Poster session presented at the 97th Annual Meeting of the Virginia Academy of Science Conference, Old Dominion University, Norfolk, Virginia.
- Socha, T. J., Beck, G. A., Brown, A., Davis, K., Dunlap, A., Guidry, C., Hutchinson, H., Mazuera, E., McDougle, J., & Rodriguez Ospina, C. (2020). *Family health communication orientation, family communication patterns, and family resilience during the COVID-19 pandemic*. A paper submitted for review to the Southern States Communication, Norfolk, VA.

PROFESSIONAL DEVELOPMENT

FACILITATOR

Old Dominion University, Norfolk, VA

- 2018-Present ePortfolio Open Studio Hours
- Using walk-in appointments to assist students and faculty with website building and design
- 2019-Present Wix Comes to ODU
- Collaborating with Wix support and headquarters to foster a multiday learning environment regarding website building and design for ODU students
- 2019-Present ePortfolio Assistant Class Visits
- Visiting campus classrooms to give introductions about personal websites as well as advice to get started
- 2019 *Introduction to the Upper-Level Intensive English Program (IEP) ePortfolio*

- Collaboration with the ODU English Language Center
- 2019-Present *Practicing Digital Tools Half-Hour Workshop*
Aiding faculty and students in the collaborative process of archive ePortfolios
- 2019 *TRiO Digital Identities via ePortfolios*
Helped students within Student Support Services and Upward Bound make an ePortfolio to present to future employers
- 2019-Present *Digital Tools Workshops*
Teaching student and faculty how to share their accomplishments using digital media platforms such as WordPress, Wix, Adobe Spark, Google Suite, and more

PROFESSIONAL ORGANIZATIONS

Research-Based Academic in Psychology (RAMP)

National Honors Society of Collegiate Scholars (NSCS)

Public Relations Student Society of America (PRSSA)